

# AI & 3D Printing has arrived for Gynecology

## Pelvic floor disorders are common

1 IN 4 ADULT WOMEN



1 IN 2 WOMEN BY 80

WHICH LEADS TO



PELVIC ORGAN PROLAPSE



**URINARY & FECAL INCONTINENCE** 

# 1970s to now: state-of-the-art pessary fitting for prolapse

#### 'SUBJECTIVE' ASSESSMENT



#### OFF-THE-SHELF PESSARY



## Trial and error leads to:

- 30% fitting failure<sup>1</sup>
- 50% drop rate<sup>2</sup>
- 56% complication rate<sup>3</sup>

"The fitting process and the design of pessaries is not effective." – Urogynecologist, USA



## Clinician

#### 100+ Interviewed

- Lacks accurate measurements
- Training & labor intensive
- Inventory issues & unprofitable



## **Patients**

### 300+ Surveyed

- Painful fitting & lacks performance
- Education & resource quality issues
- Isolated & difficult to track progress

# Introducing Gynethotics<sup>TM</sup>









The world's first digital gynecology platform

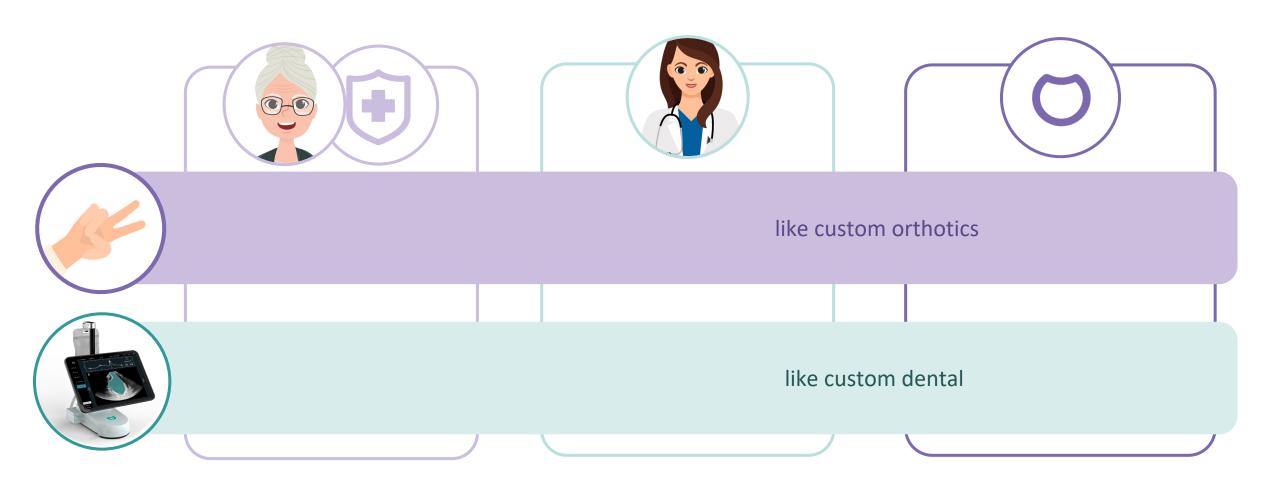
**DIAGNOSTICS 3D PRINT CLOUD SW** 

> 4 patents secured 3 clinical studies complete 8+ country clinical community Investors include VCs, physicians, and industry



## A revenue share model optimizing quality and collaboration

Private Insurance Health Spending Account (HSA) coverage confirmed



Billion-Dollar Custom Medtech Markets

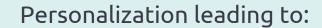






# Digital Gynecology Platform for AI and 3D Printing

# AI & CLOUD SW ADDITIVE MFG DIGITAL HEALTH Live of the second of the se



- Increased Fitting Success
- Higher Patient Compliance
- Lower Complications



## Clinician

- Profitability
- Patient outcomes
- Efficiency & disease management

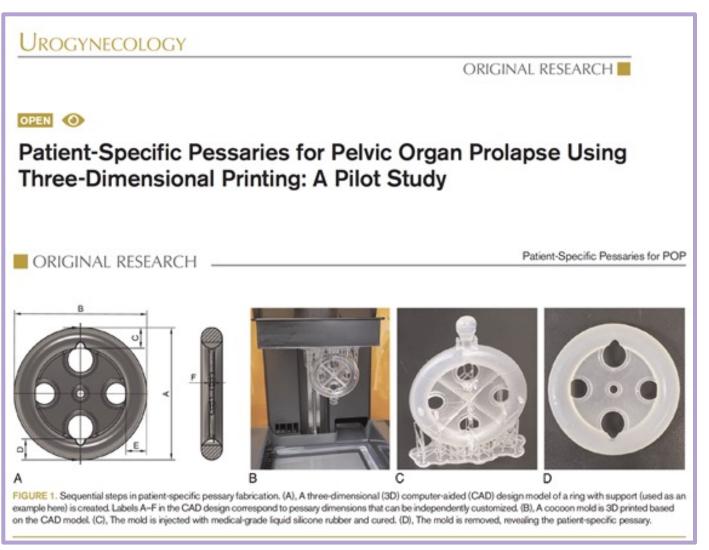


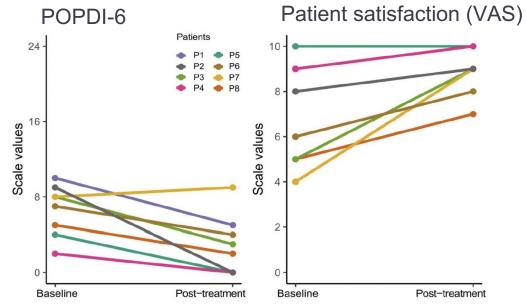
## **Patients**

- Comfort & support
- Complications
- Lifestyle impact

US Health Economics model demonstrating \$1320 / patient in cost savings vs pessaries

## Demonstrated benefit of Gynethotics over pessaries







## A New Dimension in Pessary Care

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Urogynecology 2023;00:00-00

## "Gynecologists have been slow adopters of innovation"

"Why mess with something that isn't broken? I would argue we should challenge it. We deserve great tools."

"Seek multidisciplinary guidance (eg. experts in material science, engineering, pharmacogenetics). Be Thoughtful. Be Impactful. The future of urogynecology is bright."

# Experienced & passionate team, advisors & KOLs













- 3 Clinician team members: 2 Urogynecologists + 1 PT
- KOLs: US (4), Canada (2), South America (1)









































Massive Market w/ Favorable Winds

Demonstrated Benefit w/ World-Class Technology

Clear Path to Market & Beyond

**Experienced Team & Expanding Network** 

