

**We Are A MedTech Venture Studio**



launchit  
VENTURES

Improving people's well-being through innovation.

Introduction to Launchit Ventures

# History

**2007**

Founded  
Webility Solutions

Life Sciences  
Software  
Development

**2019**

Founded  
Lumedi

Data warehouse  
solutions for clinical  
research and  
Patient Support  
Programs

**2021**

Founded  
Launchit Ventures

Venture Studio

Considered > 300  
proposals to date

Currently backing 5  
ventures

**2022**

Incorporated 5  
ventures from our  
studio

All 8 companies are  
referred to as the  
*Launchit Group of  
Companies*

# What is a Venture Studio?

Launchit's Venture Studio model combines:

- Funding – Resources to grow quickly
- Existing sales, marketing and distribution channels – Turnkey revenue solution
- Shared business services model – No need to build a company
- In-house software development and regulatory capability

**Reduces the cost and significantly increases the chances of success.**





# What is a MedTech Venture Studio?

- **MedTech** focus: medical devices, digital therapeutics, e-health, diagnostics, and biotech
- Expertise in **regulatory compliance**
- Access to health care **networks** for partnerships, pilots, and market access
- Clinical **validation** and testing
- Prioritize solutions that address significant health care challenges to improve patient **outcomes**

Traditional Models

Startup Incubators

Partnering with Launchit Ventures

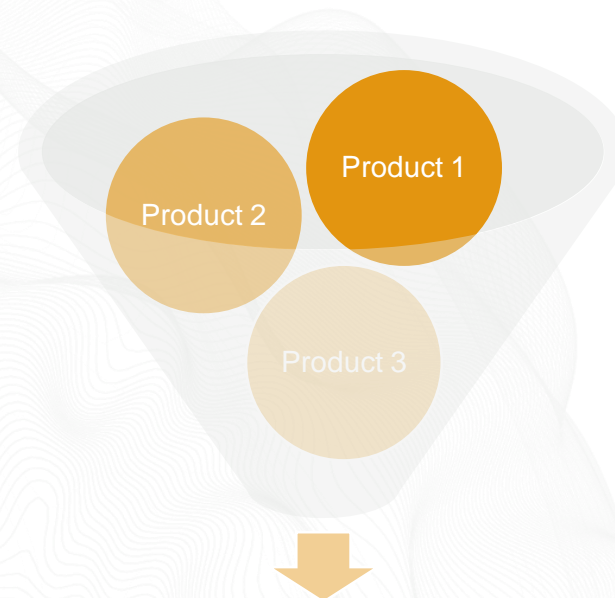


The Launchit Strategy

# Multiple Products Generating Healthy Profits

## We Emphasize

- Sourcing products
- Revenue-ready NOT R&D
- Existing Sales Channels
- Reimbursement
- Market Needs
- Wins, not unicorns
- High cashflow opportunities

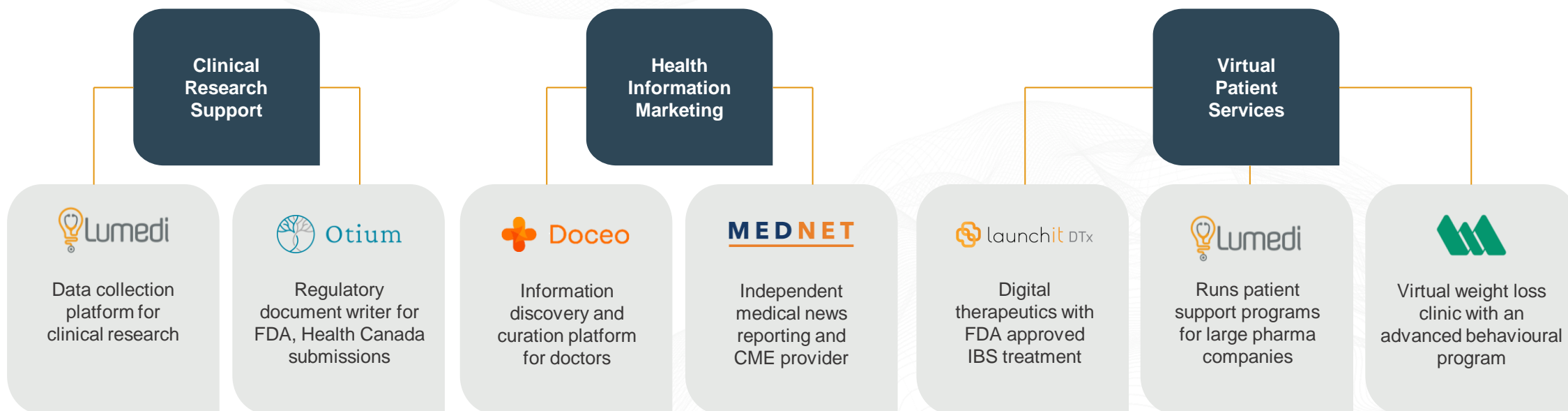


Combined Revenue with Existing Pipeline  
= **Greater Profit**

Who We Are

# Introduction to Launchit Ventures

We launch, acquire, and support medical innovations with high cashflow potential, combining revenue from our diverse portfolio of MedTech ventures to offer healthy returns.





# Our Ventures

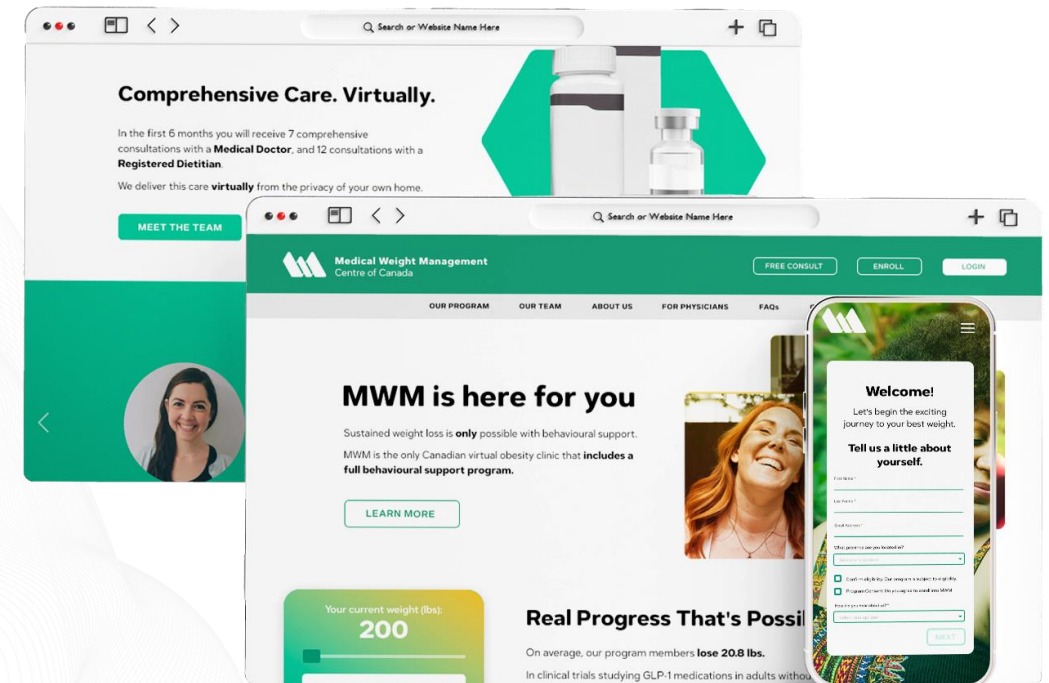
3 Examples: Launch, Acquire, Support

A Team of Experts

# Medical Weight Management Centre of Canada

- Medical Program, Virtual Care
- Physician – Dietician Led Program
- Liaising with Primary Care, Patient Pharmacies, and Province Specific Care Teams
- Projected to have > 23,000 Patients Enrolled by 2025

View our program details at: [www.mwmcc.ca](http://www.mwmcc.ca)

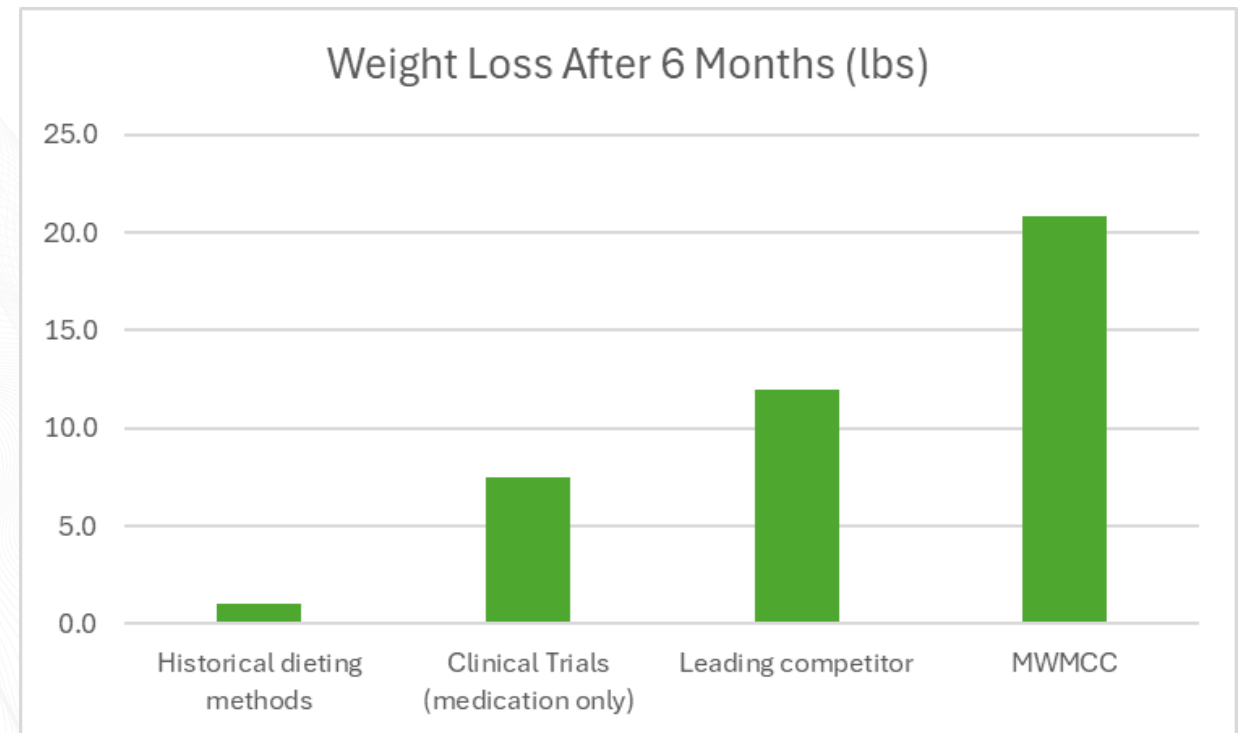




## Clinically Significant Results

# Medical Weight Management Centre of Canada

Treatment	Average Weight Loss After 6 Months
Traditional Diets	0.25 lbs
Clinical Trials	7.5 lbs
Largest competitor	12.0 lbs
MWMCC	<b>20.8 lbs</b>

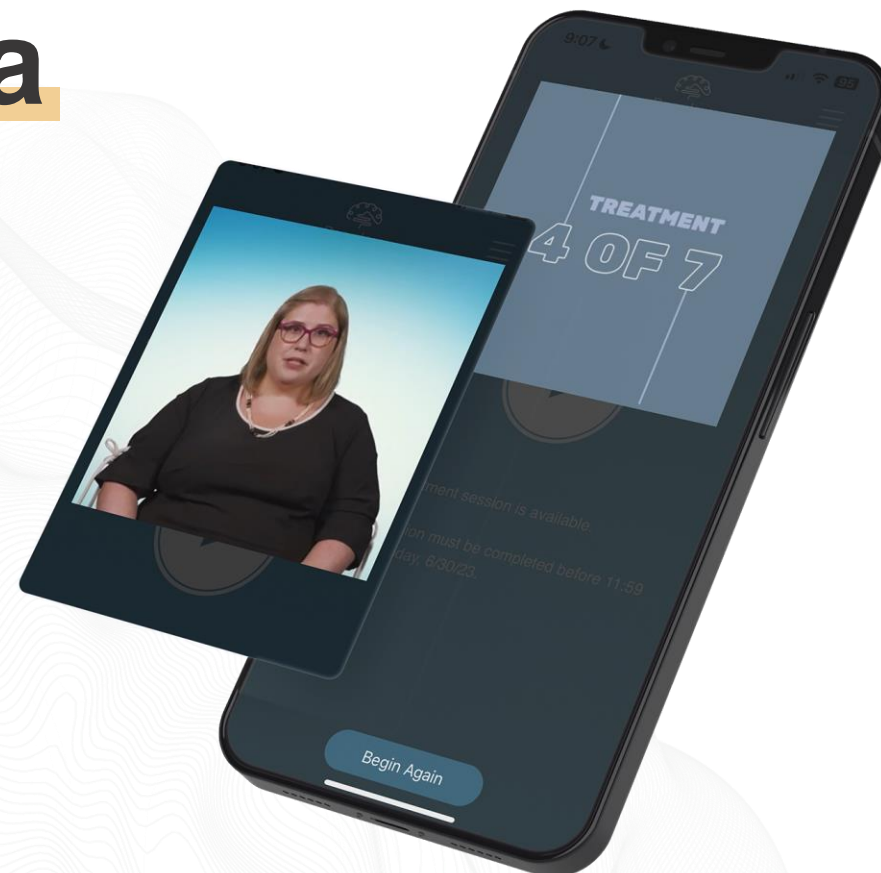


Digital Therapeutics & Devices

# Introducing Regulora

Leading the next frontier of treatment  
for Irritable Bowel Syndrome (IBS)

Regulora® is the first and only FDA-cleared app  
specifically for abdominal pain caused by IBS in adults.





Digital Therapeutics & Devices

# Why Regulora?

## Clinically Validated:

Regulora<sup>®</sup> causes a 50% reduction in IBS symptoms in over 80% of patients

1

### Excellent Science

Validated in multiple clinical trials and FDA-Approved.

2

### Large Market

6.5 million Canadians suffer from IBS.

3

### Protected IP

Globally.



## Introducing **Heath Store Canada**

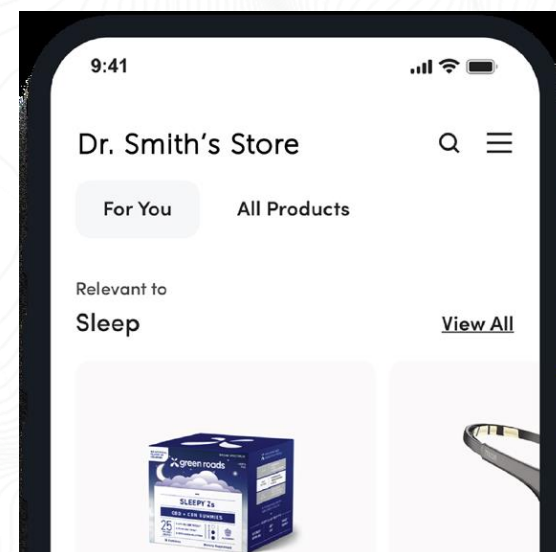
Launching Spring 2024

Would you like **health care providers** across Canada **promoting** your products for you?  
Would you like **patients buying** your products based on a HCPs recommendation?

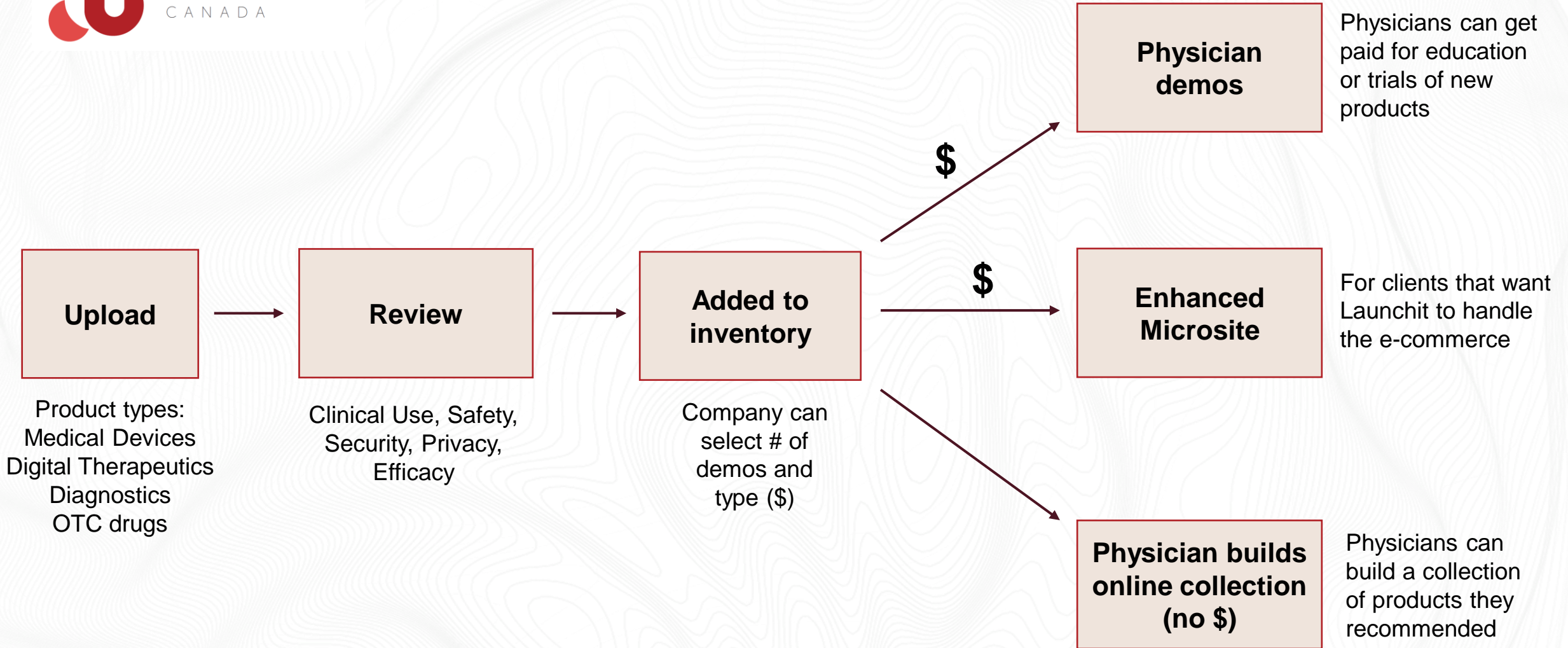
We are building a **direct-to-consumer healthcare marketplace**, and we would like to hear from you!

We seek to:

- Provide **better access** to innovative devices and apps to patients
- Promote **safe and effective solutions** so healthcare providers can provide better care
- **Increase the audience** of innovative startups across Canada







# **Supporting MedTech Companies**



Supporting MedTech Ventures

Launchit Ventures

Idea

<W>  
weblity  
SOLUTIONS  
Product  
Development

launchit  
VENTURES  
Funding  
Team  
Strategy



Product

Otium  
Regulatory  
Documentation

Lumedi  
Clinical Trials

launchit DTx  
MDEL



Health  
Canada  
Regulatory  
Approval

Patient  
Support  
& RWE



Health Store  
CANADA

Educate  
Doctors



MEDNET  
Scientific Reports

Doceo  
Doctor Info System

Lumedi  
Patient Support  
Programs

Sales to  
patients

Regulora®

mwmcc

Oralucent

# What's Next?

- Scale up 5 existing ventures
- Launch Health Store Canada
- Healthy Pipeline of Opportunities
- Grow Partnerships
- Synapse Member



# Synapse

We are grateful to be in the Synapse Consortium

and

We are committed to contributing towards building  
a more dynamic and prosperous Life Sciences  
community

# Thank You!

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