

MedTech Conference Update

Now Just Two Weeks Away:

An historic opportunity for all Canadian

Medtech professionals. JOIN US!



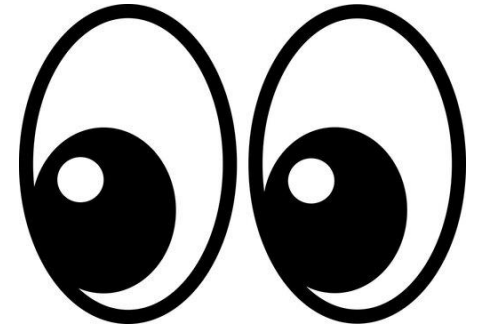
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OCTOBER 15-17, 2024
TORONTO, CANADA



MTC Early Indicators & Insights

1. Previous Record for attendance 3,450 in Boston, 2022
2. Goal for Toronto is 3,500+ with 700 Canadians (both would be record highs)
3. Registration and exhibitor engagement is outpacing all previous years
4. Great diversity of company size and significant c-suite participation
5. Three weeks out = 2,500+ registrants including 675 Canadians
6. Canadian Pavilion is the largest ever host pavilion
7. Strong International Participation with 45 countries represented
8. 10+ International Delegations, including:
 - Australia, Germany, India, Ireland, Japan, Netherlands, Singapore, and the U.K.



#MTC24 Investor Preview

Sample of Attendees

VCs • Angel Investors •
Private Equity • Investment
Bankers • Institutional
Investors • Analysts • Family
Offices

415 Capital
Alliance of Angels
Altaris Capital Partners
Arboretum Ventures
Blackstone Life Sciences
Blue zone ventures
BMO
BNP Paribas
Boston Harbor Angels
Broadview Ventures
CABHI - Baycrest Hospital
Centre for Aging + Brain Health Innovation
Cross Border Impact Ventures
Ecphora Capital
Esplanade Ventures
EXPONENTIAL CAPITAL
Fiddlehead Ventures
H.I.G. Capital
HealthQuest Capital
iGan Partners
JobsOhio Growth Capital Fund
KCK MedTech

Linden Capital Partners
MedTecX
NC Biotechnology Center
NEA
New Day Venture Capital
NRC - IRAP
Pierpoint Capital
Praxis Spinal Cord Institute
Pureland Global Venture
Sante Ventures
Science Center
Sectoral Asset Management
She's Independent Investments
Sonder Capital
Suncoast Ventures
Taiwania Capital
TELUS Global Venture
Touchdown Ventures
UPMC Enterprises
Vensana Capital
Wavemaker Three-Sixty Health
Xcellerant Ventures

MEDTECH CAMPUS








Dynamic MedTech Campus

1. Engaging Campus Floor/ Exhibit Hall
2. Thousands of Partnering Meetings
3. CEOs Unplugged & Patient Pavilion
4. Solutions Showcase
5. Innovation Pavilion
6. Career Hub
7. New Tech in Motion Hub
8. MedTech Innovator Showcase
9. Networking Receptions & Meetups
10. Hockey Challenge
11. Expansive Canadian Pavilion

THE MEDTECH CONFERENCE



Tech Landscape in the Medtech Campus

MTI STAGE	INNOVATION PAVILION	EXHIBIT HALL	PATIENT PAVILION	NEW TECH IN MOTION HUB	
Goal	Pitches	Partnering & showcase tech	Showcase the Impact of Innovation	Tech by themes	
Format	Company presentation panels	Company presentations, tech and prototype exhibit kiosks	Company showcase	Immersive Teach demos by day	
Timeframe	30-min	9-min and 20-min company presentations	Ongoing	15-min Fireside chats	
Participants	Start-ups	Start-ups and emerging companies	All companies	Medical device or equip manufacturers	
					

Quality Education & Actionable Takeaways

Industry crafted program featuring 100+ sessions and 400+ expert speakers. No better place to hear timely and relevant perspectives and gain valuable insight into the critical medtech industry issues and trends.



Panel Sessions

Deep dives into the hottest topics as identified and developed by industry experts



Keynote Sessions

High-profile speakers from medtech and beyond take the big stage at The MedTech Conference to offer insights and inspiration.



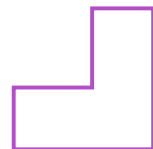
Special Programming

Curated, timely, and in-depth programs for targeted medtech audiences



Investor Forum

Where medtech innovators can connect with qualified members of the investment community to discuss their promising new ventures.



Quality Education & Actionable Takeaways



Key Session Topics Include:

- Business Strategies
- Finance
- Digital Health & AI
- Health Equity
- In Vitro Diagnostics
- Global & International
- Legal and Health Care Compliance
- Market Access, Payment
- Patient Engagement
- Regulatory, Quality and Good Manufacturing Practices
- Supply Chain

90% of attendees rank MTC education program as “excellent”!

Monday Education Preview



Conference pre-program on October 14,
open to all registration types kicks off at 9 AM

- Doing Business Globally Special Program
 - U.S. Market Access Seminar
 - Canadian Market Access Seminar
 - Plus, country presentations from
 - Germany, Singapore, India
- Patient Engagement Workshop
- Children's Hospital National Pediatric Symposium
- Women's Executive Network Panel Discussion

Global Medtech Welcome Reception!

Tuesday Panels Preview



Key Sessions

- Product Liability in Europe: Understanding and Planning for the EU's Recent Compliant-Friendly Shift Market Access and Digital
- Immersive Therapeutics: Bringing Regulated XR Applications from the Lab into the Real World
- Is China+1 a Quality Opportunity or Threat for Medical Device Manufacturers?
- Revolutionizing Medtech: Exploring Groundbreaking Models for Driving Innovation
- Venture Investors Taking Innovations to the Next Level

Speakers to Watch

- **Lisa Earnhardt**, EVP, [Abbott Medical Devices](#)
- **Essex Mitchell**, COO, [Hologic](#)
- **Cynthia Yee**, Partner, [Vensana Capital](#)
- **Duke Rohlen**, CEO and Managing Director, [Ajax](#)
- **Kevin Chien**, GM, Medtech, [Salesforce](#)
- **Holly Sheffield**, President, [CooperSurgical](#)
- **Taha Kass-Hout**, Chief Technology Officer, [GE Healthcare](#)
- **Tim Schmid**, EVP, Worldwide Chairman, [Johnson & Johnson MedTech](#)

TUESDAY LUNCHEON KEYNOTE –

Mike Mahoney, CEO, Boston Scientific; Peter Arduini, CEO, GE Healthcare; Roy Jakobs, CEO Philips
Moderated by Joanne Wuensch

Wednesday Panels Preview



Key Sessions

- Regulator Perspectives – The Journey from International Harmonization to Reliance
- CMS's Goldilocks Dilemma With CED: Getting Their Coverage with Evidence Development Policy Just Right
- Exploring the Frontiers of IVD Innovation
- Best Practices for Incorporating Diverse Patient Perspectives in Patient-Centered Design and Regulatory Decision Making
- Pulse of the Industry: Medical Technology Report 2024 and AdvaMed Accel Leadership Seminar

Speakers of Note

- **David Niewolny**, Director and Global Head of Business Development, Healthcare/Medical, [NVIDIA](#)
- **Valerie Dixon**, Managing Director – Healthcare Banking, [Morgan Stanley](#)
- **Nate Hwang**, Chief Compliance Officer, [W. L. Gore, Medical](#)
- **Andrea Wainer**, Executive Vice President, Rapid and Molecular Diagnostics, [Abbott](#)
- **Graeme Tunbridge**, Senior Vice President Global Regulatory and Quality, Medical Devices, [British Standards Institution \(BSI\)](#)

WEDNESDAY LUNCHEON KEYNOTE – Chris Evert & Martina Navratilova
Moderated by Sally Jenkins

Thursday Panels Preview

Key Sessions

- **CDRH Town Hall Morning Keynote**
- MedTech M&A 2024 - Moving Onwards and Upwards!
- Investment Landscape for Diagnostic Testing: Perspectives of Manufacturers, Laboratories and Venture Capital
- Navigating US Healthcare Reimbursement: Bringing Digital Health Technologies to Market
- Securing Tomorrow's Healthcare: Global Perspectives on Medical Device Cybersecurity

Speakers of Note

- **Jennifer Kozak**, VP of Business Development MedTech, **J&J**
- **Jim Almas**, VP & National Medical Director for Clinical Effectiveness, **LabCorp**
- **Ken Bahk**, CEO, **Lakewood Holdings**
- **Michelle Tarver**, Acting Director, Center for Devices and Radiological Health, **U.S. Food & Drug Administration**
- **Bruce Randal B. Sc - RAPS**, Director General, **Health Canada**
- **Justin Klein, JD, MD**, Managing Partner, **Vensana Capital**

JOIN US FOR A NETWORKING LUNCH IN THE MEDTECH CAMPUS

Corporate Reverse Pitch Presentations

Hear the about the latest in medtech, direct from the top companies in our industry.

These 15-minute presentations feature global business and corporate development executives presenting their companies' strategic priorities.



2024 Participating Companies:

Alcon, BD, Johnson & Johnson MedTech, Hologic, ResMed, Zimmer Biomet, and ...



GE Healthcare



HAEMONETICS®

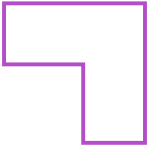
Medtronic

OLYMPUS



THE MEDTECH CONFERENCE | OCTOBER 15-17 | TORONTO

Education & Networking Program Online



The screenshot displays the 'Education & Networking Program Online' interface. On the left is a dark blue sidebar with a 'FILTERS' section containing a search bar and two categories: 'TRACKS' and 'TYPES'. The 'TRACKS' category lists 10 topics, and the 'TYPES' category lists 14 session types. The main content area at the top has date filters for 'All', 'Oct 14', 'Oct 15', 'Oct 16', and 'Oct 17', along with 'SHARE LINK' and 'PRINT' buttons. Below the filters, the 'ALL SESSIONS' section is titled 'MONDAY, OCTOBER 14'. It lists three sessions: 1) 'Doing Business Globally Program' (9:00 AM-5:00 PM), 2) 'Children's National Pediatric Symposium' (10:30 AM-5:30 PM), and 3) 'Patient Engagement Workshop - Quantifying Impact: Patient Engagement Success Stories in MedTech' (2:00-5:30 PM). A fourth session, 'Beyond Boundaries: Empowering Women in Entrepreneurship across Industries' (4:30-6:00 PM), is partially visible at the bottom. Each session card includes a brief description and a right-pointing arrow.

- ✓ Filter by day
- ✓ Search by keyword
- ✓ Filter by session type
- ✓ Browse speakers
- ✓ Print
- ✓ Use links in social media

Cool Down with Hot Networking Opportunities



MONDAY

Global Medtech Welcome Reception @ Steam Whistle Brewing

Join us for a fantastic start to your #MedTechCon experience! Meet attendees from around the world and set the stage for four days of excitement, innovation, and education.



TUESDAY

Opening Reception @ The MedTech Campus

Kick off the first full day with our Opening Reception in the energetic [Medtech Campus](#)! Don't miss this opportunity to explore the campus while connecting with medtech enthusiasts, engaging in meaningful conversations, and raising a glass to keeping medtech in motion.



WEDNESDAY

Chairman's Reception @ The MedTech Campus MTC Live! Jam Session Fairmont Royal York

Take time to unwind with colleagues and friends with live entertainment at MTC Live! Jam Session. Enjoy an unforgettable evening of music and fun with your medtech community a short walk from the convention center.



THURSDAY

Networking Lunch @ Medtech Campus

Wrap up your conference adventure with a Networking Lunch at the Medtech Campus! Take one last spin around the floor, chat with exhibitors, and dive into the cutting-edge tech on display before the Campus closes its doors.

THE MEDTECH CONFERENCE

Discover cool new connections all week long with dozens of meetups, receptions and special events! More announcements coming soon...

MedTech Conference

Oct. 14-17

DO NOT MISS IT!

Rbriscuso@advamed.org



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