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Overview

The **Medical Innovation Xchange** is Canada's first industry-led hub dedicated to helping health technology companies scale successfully in Canada. MIX was created to reduce the barriers and bridge the resource gap that health technology scale-ups face, and to drive economic growth and scale, including talent retention, IP and economic value.



Vision

A thriving ecosystem that develops, sustains, and retains domestic health innovation companies, their IP and talent, and establishes Canada as an international leader in health innovation.

Mission

To provide a collaborative environment and resources for scaling Canadian health innovation companies which supports their individual growth and contributes to the overall success of the ecosystem through economic development and innovation.



MIX
Medical Innovation Xchange
RESIDENT COMPANIES



MIX

Medical Innovation Xchange

AFFILIATE COMPANIES





MIX Company Accomplishments

- Created over 300 new jobs in 2025
- Almost 1000 high-skilled full-time employees in Ontario
- +\$175MM CAD in Revenue
- Over +\$265MM CAD raised
- Over 300+ registered patents, trademarks and other intellectual property
- Over 350, 000 patients served worldwide



Strategic Updates

- Advocacy for Ontario Health Innovation Partnership (OHIN)

[Innovation Proposalv5.mov](#)

MIXers

QUALITY ASSURANCE & REGULATORY AFFAIRS:

- May 27; 11:00-12:00pm Hybrid

OPERATIONS/MANUFACTURING:

- May 20; 11:00-12:00 pm (Hybrid)

Upcoming – Tour of Sonele (August 19), Micro Interface Design (TBD)

SALES & MARKETING STRATEGY:

- May 28th – Founder Led Sales transition with Alex and Randy

HUMAN RESOURCES AND ORGANIZATIONAL DEVELOPMENT:

- June 10 – TBD

FUNDRAISING:

- June 3 – TBD

Want to join a MIXer?

Scan the QR Code to sign up!



MIX Impact Partners

- Your trusted service providers don't just stay with one company—they can now plug into all 25 MIX companies.
- Everyone gets faster, better, and smarter support together
- We review every partner before they join MIX
- Keep the referrals coming—we're building this together
- If your referral becomes an active partner, you earn MIX credit
- Huge thanks for the referrals: **Christy, Ricky, Rob, Guen, Meraj, Darren, Sahil & Fedor**

///
New
MIX
Impact
Partner

MIX
Medical Innovation Xchange

Medtech Technology hub
for scale-ups

/// Welcome to the MIX community.



MIX

Medical Innovation Xchange

MIX IMPACT PARTNERS

onward

HubSpot
for Startups

MACcelerate
Waterloo Regional
Campus

CAIUS
MEDICAL

Limitless Design MFG
Custom Engineering Solutions

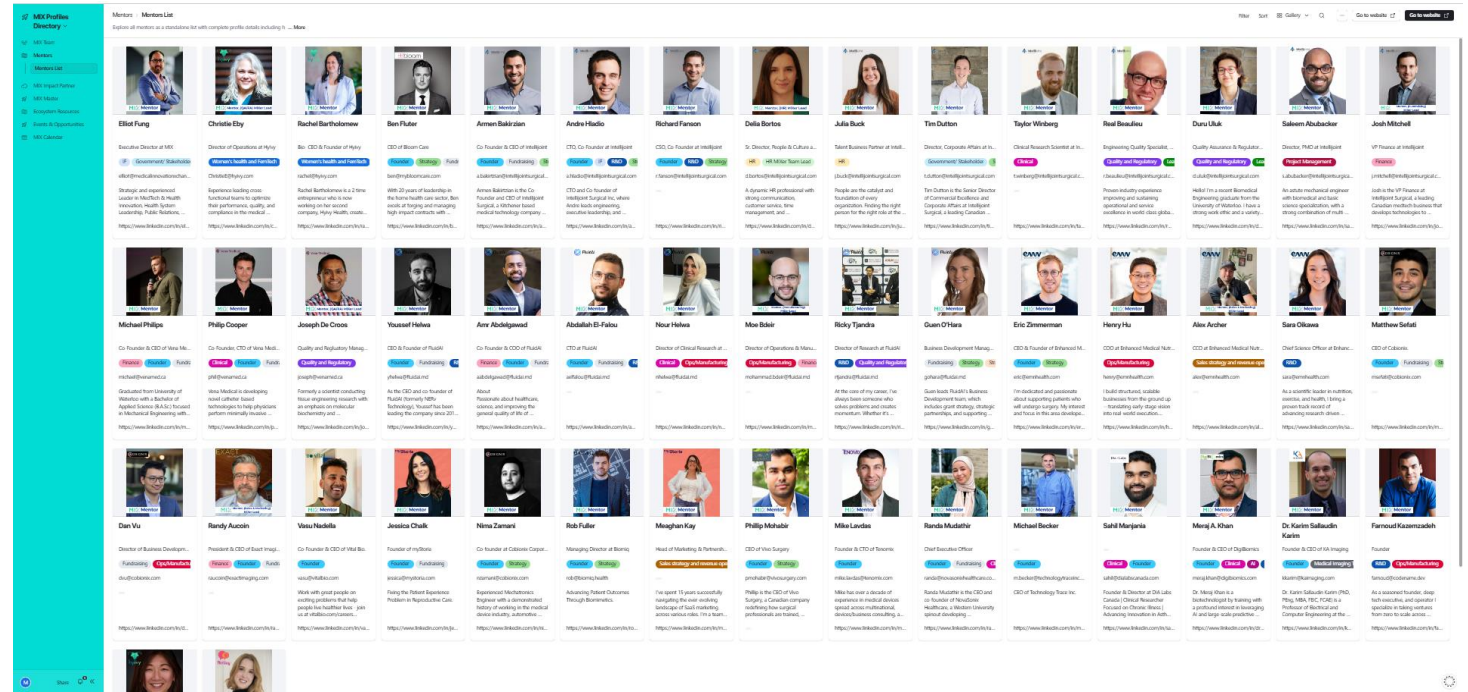
MIDTM
MID GROUP

SMART & BIGGAR

peakR&D

MIX Programs – mentorship

- This is where MIX members support each other directly
- Lots of great 1:1 mentorship conversations already happening
- Please check your profile & expertise and let us know if anything needs updating
- If someone is missing, tell us and we'll add you in



Events

MIX Book Club

- Wednesday May 27th 12:30-1:30
- Discussing A Killer's Game by Isabella Maldonado

June 17 – MIX Connect

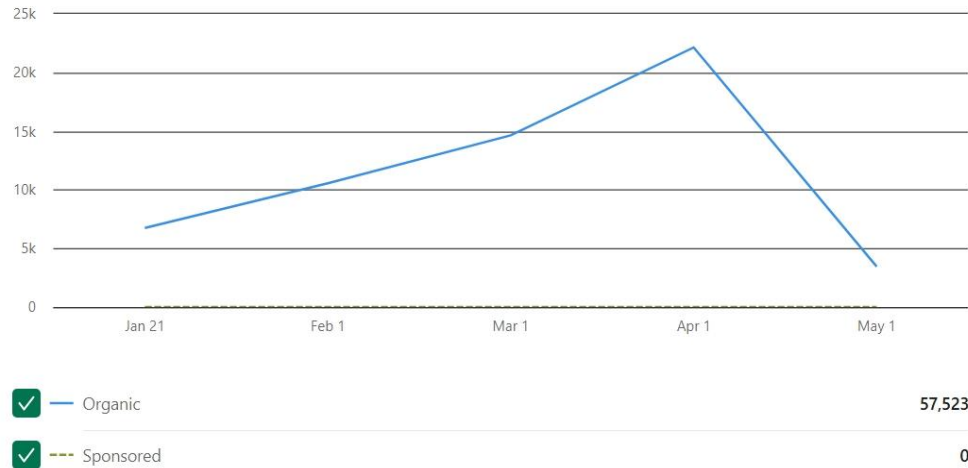
- IP Panel with Smart & Biggar, IPON, Andre from IJS
- CSA presenting on Cybersecurity and recent FDA changes
- Diana Perry – Leading with Empathy Workshop
- Fo'Cheesy sponsored by CSA!
- Impact Partner Showcase
- MIX Member Showcase

Have any ideas! Let us know!



Metrics

Impressions ▾



• MIX Website the past 90 days:

- 2.9K visitors



• MIX LinkedIn since January 21st:

- Engagement rate of 14.2%
- 57523 Impressions (+ 13.84)



• MIX Instagram the past 90 days:

- 301 Interactions (+ 42.62%)
- 5,364 Views (+ 7.28%)



Social Media & Blogs

- Our goal is to help members grow and engage with their social media accounts
- MIX Social Media Platforms
 - Instagram
 - LinkedIn
 - YouTube
- **Please coordinate big announcements or social media campaigns with MIX**
- We will send out a **monthly** reminder with a form to complete with the necessary information
- Blogs are posted regularly on the MIX website
 - Blogs are promoted on MIX socials



@medicalinnovationxchange



